

Theegarten-Pactec Company profile

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A premium supplier – active around the world Everything is possible when packaging small-sized confectionery items

***Dresden.* Theegarten-Pactec, the packaging machinery manufacturer from Dresden has the declared aim to offer a complete selection of wrapping styles and performance levels for small-sized confectionery items. In order to meet this aim the mid-sized family company has gone a long way based on many decades of experience and the know-how of more than 10,000 machines supplied.**

The manufacturing program is organized in a matrix meanwhile comprising more than 30 individual solutions, for the three main product categories which are hard candy and pre-formed products, soft and hard caramels, chewing gum and bubble gum (cut & wrap method) as well as chocolate. Several additional food and non-food applications are also available. In each of these categories the typical wrapping styles can be offered. In co-operation with their customers the company develops new designs and solutions for instance to optimize the wrapping material consumption or to provide innovative solutions for the presentation at the point of sale.

Innovations for all performance levels

One of the key competences of Theegarten-Pactec has been the development of continuous-motion high-speed machines. The EK4 is the world's no. 1 twist wrapper for high-boiled sweets reaching an output of 2,300 candies per minute. For hard and soft caramels, chewy sweets, chewing gum and bubble gum the machine types WHF (fold wrap) and WHD (twist wrap) respectively again are unmatched on the market with outputs of 1,800 pieces per minute. However, Theegarten-Pactec also continues to invest in the low-speed area (up to 500 pieces per minute) in view of the fact that high-speed solutions are not suitable for every market and every manufacturer. Highest priority is given to a wide range of products in order to cover all output requirements.

With the models MCC (for chocolate) and MCH (for high-boiled sweets as well as delicate products such as jelly for instance) a modular concept has been created so as to offer more flexibility for the medium-sized manufacturer. These machines allow an uncomplicated change of product sizes and wrapping styles without excessive down-times.

Theegarten-Pactec's innovations originate in their Research and Development Departments, the company's creative center. Of a total of about 380 staff members more than 70 work in these departments which are also in charge of concrete customer requirements such as the integration of individual packing machines by appropriate feeding, separating and collecting systems to form complex packaging lines.

In order to meet the requirements of the confectionery industry for complete solutions Theegarten-Pactec in 2007 took over the company Hamberger to gain additional expertise

for complete solutions, thus, adding Hamberger-products such as buffer systems for small-sized confectionery items to their product range. Ten engineers are exclusively dealing with turn-key projects to provide complete packaging systems under their entire responsibility.

Theegarten-Pactec – a combination of two companies with long tradition

Theegarten-Pactec came in existence in 1994 when the Cologne-based company Rose Theegarten took over Pactec in Dresden. The result was more than the sum of two individual units, since expertise and competence of both companies complemented each other to perfection. Rose Theegarten was founded in 1934 in Cologne by Justus Theegarten and his son Franz. The name Rose stand for a former co-operation with the British company Rose Forgrove. Initially the Theegarten-family was sales agent for the British machines in continental Europe. Later, the English machines were built under license in Cologne and, finally, Theegarten started their own program of high-speed machines in Germany which – until 1970 were sold worldwide by the British company. As from mid-1970 Christa Rustler-Theegarten, the grand-daughter of the founder, and her husband, Erhard W. Rustler, decided to establish their own sales organization. The parents of the current Managing Director, Markus Rustler, thus laid the foundations for the international sales network with trade partners in more than 100 countries worldwide.

Obviously, the acquisition of the company Pactec resulted in an important strengthening in the market presence. Pactec – an off-spring of the former GDR combine Nagema – traditionally had excellent contacts to Eastern European and Asian countries which helped to establish a strong market position of Theegarten-Pactec in these areas. Incidentally, the history of Pactec respectively Nagema goes back to the end of the 19th century, i.e. to the roots of the Germany packaging machinery industry. Dresden, in fact, is regarded as the cradle of this industry.

Also the production range of Theegarten and Pactec complimented each other in a perfect way. Whereas Theegarten Cologne traditionally specialized in the forming, cutting and wrapping technology, the emphasis of Pactec was more on wrapping machines for hard candy and chocolate articles.

Three years after the two companies were united under a common management, it was decided to close down the Cologne-factory. Since 1997 Dresden is the sole manufacturing location of the company.

In 2014 Theegarten-Pactec celebrates a double anniversary: It was 80 years ago that Justus and Franz Theegarten founded the company Rose-Theegarten, and 20 years ago that their successors took over Pactec in Dresden.

The new generation: Global player with strong roots

Through the activities of Christa Rustler-Theegarten and Erhard W. Rustler the company at an early stage was present in areas which are regarded as the future markets, such as China, India, Brazil, etc. Today, the average export rate of the company is around 90 %. Fundamentally, the current management sees its task in preserving what has been created over three generations of a successful family business and to provide a true market value and to continually increase the benefit for the customer.

Text: approx. 6,000 characters; 900 words

Theegarten-Pactec specializes in the design and construction of packaging machines for small pieced confectionery items. The company combines more than 20 different types of packaging with a broad performance spectrum. Apart from individual machines, the company also offers complete packaging lines as a turnkey partner. The following products can be packed or wrapped: hard candies, toffees, chewy sweets, chewing gums, chocolate products, and various other food and non-food products. Theegarten-Pactec has its headquarters in Dresden, Germany. Markus Rustler and Dr. Egbert Röhm manage the medium sized family business in its fourth generation. It has representatives in more than 50 countries around the world. The export share is about 90 per cent. Theegarten-Pactec supports two sector initiatives concerning sustainability. SAVE FOOD (www.save-food.org) of the FAO (Food and Agriculture Organization of the United Nations) and Blue Competence (www.bluecompetence.net) of the German Engineering Association (VDMA), Frankfurt.

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Theegarten-Pactec, the packaging machinery manufacturer from Dresden offers a complete selection of wrapping styles and performance levels for small-sized confectionery items.